

ZEITGEIST

Meaning: Zeitgeist refers to the defining spirit or mood of a particular period in history, especially as reflected in literature, art, and culture.

1. The film brilliantly captures the zeitgeist of the 1960s, reflecting the social upheaval of the time.
2. Artists often draw inspiration from the zeitgeist to create works that resonate with contemporary audiences.
3. Understanding the zeitgeist is crucial for marketers trying to connect with today's consumers.
4. Her novel is a perfect representation of the zeitgeist, addressing issues that are relevant to modern society.
5. The zeitgeist of the digital age is characterized by rapid technological advancement and a shift in communication styles.

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