

WATCHWORD

Meaning: Watchword: a guiding principle or motto that reflects one's beliefs or values.

1. In an era of rapid change, adaptability became the watchword for successful businesses.
2. Her watchword in life is to always remain curious and open to new experiences.
3. During the meeting, the team's watchword was collaboration, emphasizing the importance of working together.
4. For the campaign, transparency will be the watchword, ensuring that all stakeholders are kept informed.
5. The watchword of the organization is integrity, guiding all actions and decisions taken by its members.

Source: sentences.whatistheurl.com

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