UNELASTICITY

Meaning: Unelasticity is the economic condition where the quantity demanded of a good or service is relatively insensitive to changes in its price.

1. The concept of unelasticity in economics refers to the insensitivity of demand to price changes.

2. Unelasticity can lead to significant challenges for businesses trying to maximize their profits.

3. In certain markets, goods exhibit unelasticity, meaning consumers will buy them regardless of price increases.

4. Understanding the unelasticity of certain products helps economists predict consumer behavior during economic downturns.

5. The unelasticity of essential goods often results in stable revenues for companies in volatile markets.
