

UNDERSOLD

Meaning: Undersold: to sell goods at a lower price than competitors or to present oneself or one's offerings as less valuable or appealing than they truly are.

1. The new store undersold its competitors by offering discounts that were hard to resist.
2. Despite the quality of its products, the brand undersold itself in the marketing campaign.
3. During the clearance sale, many items were undersold, leading to a frenzy among bargain hunters.
4. Her talent was often undersold by her lack of self-confidence in auditions.
5. The restaurant undersold its unique dishes, failing to attract customers who sought out authentic cuisine.

Source: sentences.whatistheurl.com

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