

UNDERSELL

Meaning: Undersell: to sell a product or service at a lower price than competitors or to undervalue one's own abilities or worth.

1. The company decided to undersell its competitors to capture a larger market share.
2. She often felt that her talents were being undersold, despite her hard work and dedication.
3. In a bid to attract more customers, the store chose to undersell similar products from rival brands.
4. He was frustrated when his art was undersold at the gallery, undervaluing his efforts.
5. The negotiation ended when they realized they had been underselling their own worth during discussions.

Source: sentences.whatistheurl.com

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