

UNDERCUT

Meaning: Undercut: to offer goods or services at a lower price than a competitor in order to attract customers.

1. The new coffee shop managed to undercut its competitors by offering lower prices and unique blends.
2. In an effort to gain market share, the company decided to undercut the leading brand on several of its most popular products.
3. She felt that the decision to undercut her colleagues' prices was unethical and could harm the entire industry.
4. After realizing his rival's plan to undercut him, he quickly adjusted his pricing strategy to stay competitive.
5. The contractor was able to undercut other bids by sourcing materials directly from manufacturers.
6. The company's aggressive pricing strategy was designed to undercut its competitors in the market.
7. To gain an advantage, she decided to undercut her colleague's proposal during the meeting.
8. The new store opened with discounts that undercut the prices of established retailers nearby.
9. In an effort to boost sales, the restaurant offered specials that undercut the typical prices of similar establishments.
10. His attempt to undercut the negotiations led to a breakdown in trust between the parties involved.

Source: sentences.whatistheurl.com

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