

# UNDERBID

*Meaning: UNDERBID: To offer a lower price than competitors in a bidding process in order to win a contract or project.*

1. The contractor decided to underbid his competitors to secure the project.
2. In an effort to win the contract, she chose to underbid even though it would reduce her profit margin.
3. Despite the risks involved, the new firm underbid the established companies to gain a foothold in the market.
4. The city council was surprised when the lowest bid for the renovation project came in significantly underbid.
5. His strategy to underbid was risky, but it ultimately paid off when he landed the lucrative deal.

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*Source: [sentences.whatistheurl.com](https://sentences.whatistheurl.com)*

*<https://sentences.whatistheurl.com/sentence/underbid>*