

TRACTIONAL

Meaning: Tractional (adjective): relating to gaining support, influence, or momentum in a particular context or situation.

1. The company's new marketing strategy gained tractional support from influential industry leaders.
2. Her innovative approach to problem-solving provided tractional insights that propelled the project forward.
3. The tractional benefits of the recent software update were evident in the increased user engagement metrics.
4. By focusing on tractional growth, the startup was able to secure additional funding from investors.
5. The research highlighted several tractional factors that contributed to the success of the new product launch.

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