

SPONSORSHIP

Meaning: Sponsorship is the support or financial backing provided by an individual or organization to promote an event, activity, or individual, often in exchange for advertising or promotional opportunities.

1. Sponsorship from local businesses can significantly enhance community events.
2. The athlete secured a lucrative sponsorship deal that would support her training expenses.
3. Many non-profit organizations rely on corporate sponsorship to fund their initiatives.
4. The sponsorship agreement outlines the responsibilities and benefits for both parties involved.
5. Effective sponsorship can improve brand visibility and foster positive community relationships.

Source: sentences.whatistheurl.com

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