

SATURABLE

Meaning: Saturable refers to a market or environment where demand can be fully met or exceeded, leading to a decline in consumer interest once a certain threshold of supply is reached.

1. The market for luxury goods is often saturable, meaning that once enough products are available, demand may decline.
2. In a saturable environment, the introduction of new competitors can drastically alter consumer behavior.
3. The concept of a saturable material is crucial in understanding how certain substances can absorb energy until they reach their limit.
4. Her enthusiasm for new hobbies was saturable; after a few months, she often moved on to the next interest.
5. Scientists found that the enzyme's activity was saturable, indicating that there was a maximum rate at which it could catalyze reactions.

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