

RETENTION

Meaning: Retention refers to the ability to keep or maintain individuals, such as employees or customers, within an organization or system over time.

1. Employee retention is crucial for maintaining a stable workforce.
2. The study focused on the factors influencing customer retention in the retail industry.
3. Effective teaching strategies can significantly improve student retention rates.
4. Data retention policies must comply with legal and regulatory requirements.
5. The company's investment in training programs has led to improved staff retention.

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