

RENGAGEMENT

Meaning: RENGAGEMENT: The process of re-establishing a connection or relationship with individuals or groups who were previously disengaged or inactive.

1. The company's strategy focused on the reengagement of former customers through targeted marketing campaigns.
2. After several months of disengagement, the team finally achieved reengagement with their key stakeholders.
3. The workshop aimed at fostering reengagement among community members who had drifted apart over the years.
4. Reengagement efforts often require understanding the reasons for initial disengagement in order to address them effectively.
5. The nonprofit organization emphasized the importance of reengagement to revitalize interest in their ongoing projects.

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