

REDEEMABLENESS

Meaning: Redeemableness refers to the quality or condition of being able to be exchanged or converted for value, such as cash or goods, especially in the context of vouchers or loyalty points.

1. The redeemableness of the vouchers made them an attractive option for regular customers.
2. In discussions about the new loyalty program, the redeemableness of points quickly became a key topic.
3. She emphasized the redeemableness of the gift cards, ensuring everyone understood their value.
4. The redeemableness of the investment was a crucial factor in their decision-making process.
5. With a focus on redeemableness, the marketing strategy aimed to enhance customer engagement.

Source: sentences.whatistheurl.com

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