

QUANTITATIVE

Meaning: Quantitative refers to data or analysis that is based on measurable quantities and numerical values.

1. The study aimed to provide quantitative data on consumer preferences.
2. Researchers conducted a quantitative analysis to measure the impact of advertising on sales.
3. In order to validate the findings, a quantitative approach was adopted for the survey.
4. The team emphasized the importance of quantitative metrics in evaluating the project's success.
5. She presented a quantitative comparison of the results from both experiments.

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