

PUFFERY

Meaning: Puffery refers to exaggerated or promotional statements about a product or service that are not meant to be taken literally and are often misleading.

1. The marketing campaign was filled with puffery, making exaggerated claims about the product's effectiveness.
2. Despite the puffery in the advertisement, the product failed to live up to its promises.
3. Critics argued that the puffery in the celebrity endorsement misled consumers about the true benefits of the service.
4. Many viewers were skeptical of the puffery presented in the infomercial, recognizing it as mere exaggeration.
5. In the world of advertising, distinguishing between genuine quality and puffery can be a daunting task for consumers.

Source: sentences.whatistheurl.com

<https://sentences.whatistheurl.com/sentence/puffery>