

PUBLICITY

Meaning: Publicity is the act of promoting or publicizing something, particularly through media coverage, to attract attention and shape public perception.

1. The new product launch generated significant publicity, attracting attention from various media outlets.
2. Publicity plays a crucial role in shaping public perception of a brand or organization.
3. The charity event received extensive publicity, helping to raise awareness for its cause.
4. Many celebrities hire publicists to manage their publicity and maintain a positive image.
5. Negative publicity can have lasting effects on a company's reputation and consumer trust.

Source: sentences.whatistheurl.com

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