

PROPRIETORIAL

Meaning: Proprietorial refers to having the characteristics or qualities of a proprietor, particularly in terms of exclusive ownership or control, often implying a sense of authority and personal investment in one's creations or business practices.

1. The proprietor's proprietary approach to business often set his establishment apart from competitors.
2. In her proprietary designs, she ensured that every detail reflected her unique vision and style.
3. The firm adopted a proprietorial policy that prioritized employee well-being over short-term profits.
4. His proprietorial control of the brand has led to both innovation and criticism from industry peers.
5. The proprietorial rights of the artist were fiercely protected by their legal team in negotiations.

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