

PLOY

Meaning: A ploy is a cunning plan or tactic designed to achieve a specific goal, often by deceptive means.

1. The marketing team's clever ploy to attract new customers involved offering substantial discounts for the first month.
2. Despite his charm, it became clear that his flirtation was merely a ploy to gain favor in the office.
3. She devised a ploy to surprise her friend on her birthday by organizing a secret party.
4. The politician's last-minute promises were seen as a desperate ploy to sway undecided voters.
5. While the magician's tricks seemed impressive, it was all just an elaborate ploy to create an illusion.
6. The team devised a clever ploy to distract their opponents during the game.
7. She suspected that his compliments were merely a ploy to win her trust.
8. The marketing strategy was a ploy to boost sales during the holiday season.
9. Despite its initial success, the ploy ultimately backfired and caused more problems.
10. They used the ploy of an unexpected power outage to sneak past security.

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