

PENETRATION

Meaning: Penetration refers to the act or process of entering or infiltrating a substance, market, or area, often indicating the extent or degree of such entry.

1. The penetration of new technology into traditional markets has transformed many industries.
2. The researchers measured the penetration of the dye into the material to assess its quality.
3. His report highlighted the penetration of social media into everyday communication.
4. Effective sales strategies can improve market penetration and increase overall revenue.
5. The military conducted exercises to enhance their penetration techniques for covert operations.

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