

OVERSTORE

Meaning: Overstore (verb): to stock or operate a retail location with an extensive range of products to improve customer experience and attract more visitors.

1. Overstore is a term often used in retail to describe a store that offers a wide variety of products under one roof.
2. The company plans to overstore its flagship location to enhance customer experience and increase foot traffic.
3. As online shopping grows, many traditional retailers are forced to overstore to compete effectively.
4. To attract more customers, the grocery chain decided to overstore with organic options and gourmet selections.
5. The strategy to overstore resulted in a significant increase in sales and customer satisfaction.

Source: sentences.whatistheurl.com

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