

OUTSPEND

Meaning: OUTSPEND: To spend more money than someone else, typically in a competitive context.

1. The marketing team decided to outspend their competitors to gain a larger market share.
2. In an effort to attract more customers, the company planned to outspend its rivals on advertising.
3. He realized that if they continued to outspend their budget, they would face serious financial issues.
4. To win the election, the candidate was willing to outspend all others on campaign efforts.
5. The luxury brand aimed to outspend its competitors to establish itself as the leader in the industry.

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