

OUTSELL

Meaning: OUTSELL (verb): To sell more of a product than another product or competitor.

1. The new smartphone model is expected to outsell all previous versions within the first month.
2. Despite the competition, the small business managed to outsell larger brands by offering unique products.
3. The marketing strategy proved effective, allowing the company to outsell its biggest rival for the first time.
4. Industry experts predict that the new video game will outsell its predecessor by a significant margin.
5. Her innovative approach to sales helped her outsell her colleagues consistently throughout the year.

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