

OBSOLESCENCE

Meaning: Obsolescence refers to the process of becoming outdated or no longer useful, often due to advancements in technology or changes in industry practices.

1. The rapid obsolescence of technology often leaves consumers scrambling to keep up with the latest trends.
2. Many industries face challenges due to the obsolescence of traditional manufacturing methods as automation takes over.
3. The obsolescence of printed newspapers is evident in the rise of digital media consumption among younger generations.
4. Companies must adapt quickly to prevent obsolescence in their products and maintain a competitive edge.
5. Environmental concerns have led to an increased focus on planned obsolescence in the design of consumer goods.

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