

NICHE

Meaning: Niche: a specialized segment of the market or a specific area of interest where an individual or business can excel.

1. The artist found a niche in creating intricate sculptures from reclaimed materials.
2. In the competitive world of business, identifying a niche can lead to greater success.
3. Her passion for sustainable living led her to carve out a niche in eco-friendly fashion.
4. The bookstore specializes in a niche market, focusing exclusively on rare and antique texts.
5. He was able to establish himself in a niche as a consultant for small tech startups.

Source: sentences.whatistheurl.com

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