

MULTIPLIER

Meaning: Multiplier: a factor by which a change in an economic variable (such as government spending) causes a larger change in another variable (such as overall economic activity).

1. The teacher explained how the concept of a multiplier works in economics to her students.
2. In the context of finance, the multiplier effect can significantly amplify the impact of government spending.
3. He used a mathematical multiplier to calculate the total output based on the initial investment.
4. The marketing team identified a social media campaign as a potential multiplier for brand awareness.
5. By leveraging technology, the company aimed to become a force multiplier in its industry.

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