

MONETIZATION

Meaning: Monetization is the process of converting an asset, such as digital content or applications, into a source of revenue.

1. The monetization of digital content has transformed the way creators earn revenue online.
2. Businesses are exploring various strategies for the effective monetization of their applications.
3. Investors are keenly interested in the monetization potential of emerging technologies.
4. The monetization process can often be complex, requiring a balance between user experience and revenue generation.
5. Successful monetization hinges on understanding the target audience and their willingness to pay for value.

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