

MILLENNIAL

Meaning: Millennial refers to a person born approximately between 1981 and 1996, often noted for their familiarity with digital technology and social media.

1. Millennials are often characterized by their comfort with technology and social media.
2. Many companies are now tailoring their marketing strategies to appeal specifically to millennial consumers.
3. The rise of remote work has been particularly beneficial for millennials seeking a better work-life balance.
4. As a generation, millennials are more likely to prioritize experiences over material possessions.
5. Understanding the values and preferences of millennials is crucial for businesses aiming to succeed in today's market.

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