

MEMORABILITY

Meaning: Memorability refers to the quality of being easily remembered or recalled, particularly in the context of branding and advertising.

1. The memorability of a brand often hinges on its visual identity and messaging.
2. In the world of advertising, memorability is key to ensuring that consumers remember a product.
3. The unique design of the building enhanced its memorability among the city's architectural landmarks.
4. She focused on creating a presentation with high memorability to engage her audience effectively.
5. The study found that experiences with emotional resonance tend to have greater memorability over time.

Source: sentences.whatistheurl.com

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