

MEDIATIZATION

Meaning: Mediatization is the process by which media influences and shapes the structures, practices, and narratives of societal institutions, particularly in politics.

1. Mediatization has transformed the way political narratives are constructed and disseminated.
2. The concept of mediatization highlights the profound impact of media on societal institutions.
3. In recent years, scholars have debated the implications of mediatization for cultural identity.
4. The mediatization of everyday life has changed how individuals perceive their relationships with media.
5. Understanding mediatization is crucial for analyzing the dynamics of contemporary communication.

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