

MARKETING

Meaning: Marketing is the process of promoting, selling, and distributing a product or service to enhance visibility and drive sales.

1. Effective marketing strategies can significantly boost a company's visibility and sales.
2. Digital marketing has transformed the way businesses engage with their customers online.
3. Understanding consumer behavior is essential for creating successful marketing campaigns.
4. Many startups struggle with marketing due to limited budgets and resources.
5. Social media platforms have become crucial tools for modern marketing efforts.

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