

MARKETABLENESS

Meaning: Marketableness refers to the quality or condition of being suitable for sale or capable of attracting buyers.

1. The marketableness of the new product will depend heavily on consumer demand.
2. Investors are keen to assess the marketableness of the startup's innovative technology.
3. She conducted extensive research to enhance the marketableness of her handmade crafts.
4. The marketing team presented strategies to improve the marketableness of existing services.
5. In a crowded industry, understanding marketableness can be the key to success.

Source: sentences.whatistheurl.com

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