

# LOGOTYPE

*Meaning: Logotype: a distinctive graphic representation or design of a company's name or brand, often used to convey its identity and values.*

1. The company's new logotype was designed to reflect its commitment to sustainability.
2. Many brands invest heavily in creating a unique logotype to establish their identity.
3. A well-crafted logotype can enhance brand recognition and customer loyalty.
4. The graphic designer presented several options for the logotype, each with a different style.
5. When launching a product, the logotype should be prominently featured in all marketing materials.

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*Source: [sentences.whatistheurl.com](https://sentences.whatistheurl.com)*

*<https://sentences.whatistheurl.com/sentence/logotype>*