

# LOGOS

*Meaning: Logos refers to a symbol or design used by a company for branding purposes, as well as a philosophical concept representing reason and logic.*

1. The company revamped its marketing strategy by designing new logos that resonate with its target audience.
2. In ancient Greece, the concept of logos was central to philosophy, representing reason and logic.
3. Many brands invest heavily in creating recognizable logos to establish a strong identity in the marketplace.
4. The artist's exhibit featured vibrant logos that critiqued consumer culture and advertising.
5. During the presentation, she explained how the evolution of logos reflects changing societal values and trends.

---

*Source: [sentences.whatistheurl.com](https://sentences.whatistheurl.com)*

*<https://sentences.whatistheurl.com/sentence/logos>*