LIQUIDITY

Meaning: Liquidity refers to the availability of liquid assets to a company or financial institution, enabling it to meet short-term obligations and navigate market fluctuations.

1. Liquidity is essential for a company's ability to meet its short-term obligations.
2. The bank increased its liquidity position to better navigate potential market fluctuations.
3. During times of economic uncertainty, investors often seek assets with high liquidity.
4. The sudden drop in stock prices raised concerns about the market's overall liquidity.
5. Effective cash flow management ensures that a business maintains adequate liquidity.
