

INTANGIBILITY

Meaning: Intangibility refers to the quality of being unable to be touched, perceived, or measured physically, often relating to abstract concepts or emotions.

1. The intangibility of love often makes it difficult to express in words.
2. Many brands struggle to convey the intangibility of their values to consumers.
3. In the realm of art, the intangibility of emotion can resonate more than the physical form.
4. The intangibility of memories can evoke strong feelings long after the moments have passed.
5. Businesses often seek to highlight the intangibility of their customer service as a key differentiator.

Source: sentences.whatistheurl.com

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