

IDEO

Meaning: IDEO is a design and consulting firm known for its innovative methodologies in design thinking and collaborative product development.

1. IDEO is renowned for its innovative approach to design thinking.
2. Many successful products have emerged from IDEO's collaborative design process.
3. At IDEO, teams often engage in rapid prototyping to test their ideas in real time.
4. The company has played a pivotal role in shaping user-centered design principles.
5. Attending an IDEO workshop can significantly enhance your creative problem-solving skills.

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