

HYPE

Meaning: HYPE (noun): extravagant or intensive publicity or promotion that creates excitement or anticipation, often leading to heightened expectations.

1. The hype surrounding the new movie has generated massive anticipation among fans.
2. Despite the initial hype, the product failed to meet consumer expectations.
3. Social media influencers often create hype around events to boost participation.
4. The hype at the concert was palpable as the crowd eagerly awaited the band's arrival.
5. After months of hype, the highly anticipated video game finally hit the shelves.
6. The hype surrounding the new movie reached fever pitch just days before its release.
7. Despite the initial hype, the product didn't live up to consumer expectations.
8. Social media played a significant role in creating hype for the upcoming music festival.
9. He was swept up in the hype of the latest tech gadget, eager to be one of the first to own it.
10. Critics argue that the hype often overshadows the actual quality of the work being produced.

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