

EXORDIUM

Meaning: Exordium: the introductory part of a discourse or text, designed to engage the audience and establish the context for the argument.

1. The scholar began his lecture with a captivating exordium that drew the audience's attention immediately.
2. In classical rhetoric, the exordium serves as an essential introduction to set the tone for the argument that follows.
3. She skillfully crafted her exordium to not only engage her listeners but also to establish her credibility as a speaker.
4. The exordium of the essay outlined the main themes and raised questions that would be explored in detail later.
5. As the playwright wrote the exordium, she envisioned a powerful opening that would resonate with the audience long after the performance ended.

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