

DILLUING

Meaning: Diluting: the process of making a substance weaker or less concentrated by adding another substance, typically a liquid.

1. The constant exposure to the harsh elements was diluting the paint's vibrant colors.
2. As she added water to the solution, she realized she was diluting its effectiveness.
3. The company feared that the new product line would end up diluting their brand's reputation.
4. His passion for the project was gradually diluting under the weight of endless revisions.
5. Excessive marketing can sometimes lead to diluting the core message of a campaign.

Source: sentences.whatistheurl.com

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