

COUNTER-COMPONY

Meaning: Counter-company: a business that provides an alternative service or product to that of another company, often competing for the same customers or contracts.

1. The counter-company offered a compelling alternative to our previous vendor.
2. During the negotiations, the counter-company highlighted its superior customer service.
3. Investors were intrigued by the counter-company's innovative approach to sustainability.
4. The counter-company's recent product launch took the market by surprise.
5. Employees from the counter-company attended the conference to showcase their latest technology.

Source: sentences.whatistheurl.com

<https://sentences.whatistheurl.com/sentence/counter-compony>