

CORPORATURE

Meaning: Corporature refers to the integration of corporate identity and social responsibility, highlighting how businesses align their missions with community values.

1. The concept of corporature emphasizes the integration of corporate identity with social responsibility.
2. Her research on corporature revealed how companies can align their missions with community values.
3. In today's market, corporature has become essential for brands seeking to build trust with consumers.
4. The new business model focuses on corporature as a means to foster sustainable practices.
5. Critics argue that corporature often leads to superficial commitments rather than genuine change.

Source: sentences.whatistheurl.com

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