CONSUMER

Meaning: Consumer: a person who purchases goods and services for personal use.

1. The consumer has become increasingly aware of the environmental impact of their purchases.
2. A strong brand reputation can significantly influence a consumer's buying decision.
3. Consumer preferences are shifting towards sustainable and ethically sourced products.
4. Market research is essential for understanding the needs and desires of the consumer.
5. In today's digital age, the consumer is more connected than ever before, impacting how companies market their products.

Source: sentences.whatistheurl.com

https://sentences.whatistheurl.com/sentence/consumer