CONNOTATION

Meaning: Connotation refers to the implied or associated meaning of a word, beyond its literal definition, which can evoke emotions or associations in a given context.

1. The word "home" carries a positive connotation of warmth and safety.
2. In literature, the connotation of a word can significantly alter a character's portrayal.
3. Although "slim" and "skinny" have similar meanings, "slim" has a more favorable connotation.
4. Understanding the connotation of phrases is crucial for effective communication.
5. The brand's name was chosen for its appealing connotation of luxury and sophistication.

Source: sentences.whatistheurl.com

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