

# CATCHWORD

*Meaning: A catchword is a memorable or striking word or phrase used to attract attention and convey a specific idea or theme, often in advertising or political contexts.*

1. The campaign's catchword resonated with the youth, sparking a movement.
2. In the world of advertising, a catchy catchword can make or break a product.
3. The politician's speech was filled with catchwords that appealed to the audience's emotions.
4. She used a clever catchword to sum up her philosophy on life.
5. The latest trend in fashion has a catchword that everyone is eager to embrace.
6. Catchwords often define cultural moments, becoming part of the collective consciousness.
7. In literature, a powerful catchword can encapsulate complex themes effortlessly.
8. His presentation lacked substance, relying heavily on a few trendy catchwords.
9. The workshop focused on developing effective catchwords for branding strategies.
10. Catchwords can sometimes fade quickly, but others remain timeless in popular culture.

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*Source: [sentences.whatistheurl.com](https://sentences.whatistheurl.com)*

*<https://sentences.whatistheurl.com/sentence/catchword>*